



Yearly Status Report - 2019-2020

Part A

Data of the Institution

1. Name of the Institution	VIVEKANANDA COLLEGE OF ARTS, SCIENCE AND COMMERCE
Name of the head of the Institution	Mr. V.G. Bhat
Designation	Principal
Does the Institution function from own campus	Yes
Phone no/Alternate Phone no.	918277520435
Mobile no.	9448240975
Registered Email	principalvcputtur@gmail.com
Alternate Email	principalvc@cvputtur.ac.in
Address	Vivekananda College of Arts, Science & Commerce
City/Town	Neharu Nagar, Puttur
State/UT	Karnataka
Pincode	574203

2. Institutional Status					
Affiliated / Constituent		Affiliated			
Type of Institution		Co-education			
Location		Rural			
Financial Status		Self financed and grant-in-aid			
Name of the IQAC co-ordinator/Director		Dr. Sreedhar H G			
Phone no/Alternate Phone no.		08251233635			
Mobile no.		9449268442			
Registered Email		iqacvcputtur@gmail.com			
Alternate Email		principalvcputtur@gmail.com			
3. Website Address					
Web-link of the AQAR: (Previous Academic Year)		http://vcputtur.ac.in/			
4. Whether Academic Calendar prepared during the year		Yes			
if yes,whether it is uploaded in the institutional website: Weblink :		http://vcputtur.ac.in/collegecalender/			
5. Accrediation Details					
Cycle	Grade	CGPA	Year of Accrediation	Validity	
				Period From	Period To
2	A	3.12	2011	10-Mar-2011	10-Mar-2016
3	A	3.30	2017	30-Oct-2017	29-Oct-2022
6. Date of Establishment of IQAC			10-Dec-2004		
7. Internal Quality Assurance System					
Quality initiatives by IQAC during the year for promoting quality culture					
Item /Title of the quality initiative by IQAC	Date & Duration		Number of participants/ beneficiaries		
Orientation programme for	21-Mar-2020		72		

AQAR/NAAC report preparation	1	
Staff orientation programme	15-Sep-2019 1	14

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8. Provide the list of funds by Central/ State Government- UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.

Institution/Department/ Faculty	Scheme	Funding Agency	Year of award with duration	Amount
Nil	Nil	Nil	2020 0	0

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9. Whether composition of IQAC as per latest NAAC guidelines:

Yes

Upload latest notification of formation of IQAC

[View Link](#)

10. Number of IQAC meetings held during the year :

1

The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website

Yes

Upload the minutes of meeting and action taken report

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11. Whether IQAC received funding from any of the funding agency to support its activities during the year?

No

12. Significant contributions made by IQAC during the current year(maximum five bullets)

National and state level seminars and workshops conducted under the guidance of IQAC Faculty development programmes conducted by IQAC Solar panel has been set up at the roof top for the generation of electricity. Various intercollegiate fests are conducted. Well equipped multimedia studio has been set up during this academic year.

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13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year

Plan of Action	Achivements/Outcomes
Orientation programme for teaching faculty	Orientation programme for the faculty conducted.
Setting up of multimedia studio	A multimedia studio worth more than 15 lakhs has been set up for the students of journalism
Installation of roof top solar panel	Roof top solar panel is installed and is started functioning
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14. Whether AQAR was placed before statutory body ?	Yes
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Name of Statutory Body	Meeting Date
College Governing Council	15-Oct-2020

15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning ?	No
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16. Whether institutional data submitted to AISHE:	Yes
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Year of Submission	2020
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Date of Submission	23-Jan-2020
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17. Does the Institution have Management Information System ?	No
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Part B

CRITERION I – CURRICULAR ASPECTS

1.1 – Curriculum Planning and Implementation

1.1.1 – Institution has the mechanism for well planned curriculum delivery and documentation. Explain in 500 words

VISION STATEMENT: "A graduate of Vivekananda College will be civilized, principle-centred, endowed with a strong self-esteem and a concern for fellow beings and the environment, besides being confident, competent and employable." MISSION STATEMENT: "Vivekananda College will strive to provide models of value practices, offer opportunities for learning and development, create infrastructure for interventions including those for preservation of environment and organize competence enhancement programmes through able management and committed members of the staff with the assistance of other stakeholders." The very objective of the institution is to give education as expressed by Swami Vivekananda, "Education is the manifestation of perfection already in man". In accordance to this, we inclusive of the Management, put efforts for the overall development of the students and staff, and that of the institution and the society. This is done by creating a sense of social

awareness and providing career opportunities to the students. Added to this, programmes and opportunities are arranged to stress on environmental issues and human rights. As an institution, we strive to stand as a model for our rich culture and heritage, thereby bringing scientific temperament and learning innovations. The college also provides Student projects to equip them with research temperament and therefore enable them for the present global requirements. The students, staff and other stakeholders are informed about the vision, mission and objectives through College prospectus, calendar, magazine, various notice boards and the website. The same is displayed in the meeting halls, departments, Ladies' room, and the Library. Before the commencement of the academic year, an Orientation is conducted for the students and parents where the Principal conveys all the relevant information to them. Meetings are arranged for the staff, alumni and other stakeholders to impart the same. The Students' Union and various subject associations join their hands in the implementation of the Vision and Mission of the College. To implement the curriculum, action plans as per the decisions from various boards are undertaken through academic calendar, faculty development programmes, college website, yearly timetable, academic work diary etc. with the guidance of the IQAC, Planning Board, Staff Council, the Principal and the HoDs. In the student level, internal assessment examinations, records and progress reports, CC&EC cards, assignments and project works, e-resources, university syllabus, Academic Calendar, Internal exams records, attendance register, question banks etc. help in concrete documentation of curriculum.

1.1.2 – Certificate/ Diploma Courses introduced during the academic year

Certificate	Diploma Courses	Dates of Introduction	Duration	Focus on employ ability/entrepreneurship	Skill Development
Photoshop and video editing	-	20/07/2019	30	Photoshop and video editing	Photo and video editing
Tally	Nil	20/07/2019	30	Computerised accounting in firms. Self-employment	Maintaining accounts
Hardware networking	Nil	25/07/2019	30	Computer service centres. Self-employment.	PC repair and maintenance.
Certificate course on Photography	Nil	10/09/2019	20	Journalist	To develop photo developing and photo taking skill
Certificate Course in German Language	Nil	18/07/2019	30	Software Companies, Tourism and Hotel Management	Communication Skill in German Language is imparted
Awareness and Skill Development	Nil	06/02/2020	30	Focus on Mathematical Science	Skilled in Solving Problems.

to Face
Competitive
Examinations
in
Mathematical
Science

Entrance
test.

1.2 – Academic Flexibility

1.2.1 – New programmes/courses introduced during the academic year

Programme/Course	Programme Specialization	Dates of Introduction
No Data Entered/Not Applicable !!!		
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1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective course system implemented at the affiliated Colleges (if applicable) during the academic year.

Name of programmes adopting CBCS	Programme Specialization	Date of implementation of CBCS/Elective Course System
BA	Economics : I Sem: Manpower. Kannada : II Sem. Bahuroopi Political Science: II Sem: Democratic dece	01/07/2019
BSc	Physics : I Sem. Physics of Radiation and Environment, Chemistry : I Sem. Lab. Reagents, Lab safety and Domestic Chemicals Electronics: I Sem. General Electricals Computer Science: I Sem. Computer network and security. Mathematics : I Sem. Mathematics for Business and Economics Botany: I Sem. Herbal technology.	01/07/2019
BCom	I Sem. Corporate Secretary ship. II Sem. Agricultural Marketing.	01/07/2019
BBA	I Sem. Corporate Governance II Sem. Business ethics	01/07/2019
BCA	I Sem. Internal Basics & HTML II Sem. Internet of things (IoT)	01/07/2019
MA (Journalism)	II SEM: Communication skills III SEM: Advertising and PR	01/07/2019
MSc	Chemistry: II SEM: Environmental, Electro- and Polymer Chemistry III SEM: Analytical and Green Chemistry Maths: II SEM:	01/07/2019

	Discrete Mathematics and Applications III SEM: Differential Equations and applications	
MCom	II SEM: Personality development III SEM: Personal Savings Investment Management	01/07/2019

1.2.3 – Students enrolled in Certificate/ Diploma Courses introduced during the year

	Certificate	Diploma Course
Number of Students	111	23

1.3 – Curriculum Enrichment

1.3.1 – Value-added courses imparting transferable and life skills offered during the year

Value Added Courses	Date of Introduction	Number of Students Enrolled
Workshop on writing skill	19/09/2019	27
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1.3.2 – Field Projects / Internships under taken during the year

Project/Programme Title	Programme Specialization	No. of students enrolled for Field Projects / Internships
BCom	Student Field Project on the topic growers satisfaction with reference to paddy production (1.1.2020 to 5.3.2020)	2
BCom	Student Field Project on the topic buying behaviour of customers through online (1.1.2020 to 5.3.2020)	2
BCom	Student Field Project on the topic customers satisfaction regarding usage of Asian Paints (1.1.2020 to 5.3.2020)	2
BCom	Student Field Project on the topic customer satisfaction towards Syndicate Bank (1.1.2020 to 5.3.2020)	2
BCom	Student Field Project on the topic customers satisfaction on Big Bazar (1.1.2020 to 5.3.2020)	2
BCom	Student Field Project on the topic customers satisfaction towards Airtel Services (1.1.2020	2

	to 5.3.2020)	
BCom	Student Field Project on the topic customers perception towards Amazon (1.1.2020 to 5.3.2020)	2
BCom	Student Field Project on the topic customer satisfaction towards M Sanjeeva Shetty Textile (1.1.2020 to 5.3.2020)	2
BCom	Student Field Project on the topic customer Report on Sundar Pichai and Google (1.1.2020 to 5.3.2020)	2
BCom	Student Field Project on the topic customer Report on Sundar Pichai and Google (1.1.2020 to 5.3.2020)	2
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1.4 – Feedback System

1.4.1 – Whether structured feedback received from all the stakeholders.

Students	Yes
Teachers	Yes
Employers	No
Alumni	Yes
Parents	Yes

1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution? (maximum 500 words)

Feedback Obtained
<p>Feedback is collected on an annual basis both formally and informally from parents, public and the outgoing students. The feedback obtained is at various specific levels that aim at the development of the institution and that of the stakeholders. Course feedback, Staff feedback and College facility feedback are taken and filed. Peer appraisal and self-appraisal of the staff also are done and documented. Based on the feedback, a centralized report is prepared and forwarded to the higher authorities concerned. As a result, various training programmes have been introduced to enrich the skills of the students. Various supportive facilities like Health Centre, Annapoorna Free Midday Meal Scheme, scholarships, Fee concession and other infrastructural facilities are monitored and upgraded. The feedback on teaching has been analysed and communicated to individual teacher as well as Heads of the Departments. In this way, the college ensures that necessary action is taken as per the requirement.</p>

CRITERION II – TEACHING- LEARNING AND EVALUATION

2.1 – Student Enrolment and Profile

2.1.1 – Demand Ratio during the year

Name of the Programme	Programme Specialization	Number of seats available	Number of Application received	Students Enrolled
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BA	BA	110	110	98
BSc	BSc	220	175	153
BCom	BCom	450	405	364
BBA	BBA	70	46	36
BCA	BCA	100	94	84
MSc	Maths	30	8	6
MSc	Chemistry	30	28	22
MA (Journalism)	Journalism	30	22	17
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2.2 – Catering to Student Diversity

2.2.1 – Student - Full time teacher ratio (current year data)

Year	Number of students enrolled in the institution (UG)	Number of students enrolled in the institution (PG)	Number of fulltime teachers available in the institution teaching only UG courses	Number of fulltime teachers available in the institution teaching only PG courses	Number of teachers teaching both UG and PG courses
2019	2358	192	88	18	2

2.3 – Teaching - Learning Process

2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)

Number of Teachers on Roll	Number of teachers using ICT (LMS, e-Resources)	ICT Tools and resources available	Number of ICT enabled Classrooms	Number of smart classrooms	E-resources and techniques used
108	40	4	12	4	4

[View File of ICT Tools and resources](#)

[View File of E-resources and techniques used](#)

2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

Yes, A Student Mentoring System is available in the college. It caters to the personal, academic and non-academic issues of individual students, that which can be addressed neither in the classrooms nor in the EC/CC activities. The college has framed a Mentoring Committee comprising of selected teachers of around 10 members headed by 2 Convenors. The Committee creates an annual Mentors list and allots around 30 students to each mentor for the academic year. A Registration form is maintained per student and according to the necessity/emergency, counselling dates are decided by the mentors. Academic Counselling: To enable the students cope with their difficulty in the course and curriculum, particularly for the slow learners, Academic Advisors and Mentors play a pivotal role in providing guidance and counselling. In the mentoring system, a mentor is assigned a group of 30 students each year. Personal Counselling: The College mentoring system, the Heads of Departments, Student Welfare Officers and Academic Advisors counsel the students as and when the need arises. Career Guidance: The Training and Placement Cell strives to provide training and placement assistance to the students. Because of this active career training and placement assistance, the number of students becoming employees in prestigious organisations, and becoming entrepreneurs has increased over the years. Psycho-social support: In cases of psycho-social issues, the SWOs take charge and offer initial counselling, and in cases of unresolved initial results, those students are sent to the doctors already agreed upon by the college for this purpose - Dr. Ganesh Prasad Mudraje, Dr. Shobha Krishnaprasad, and Dr. Sulekha Varadaraj. In addition to all these, we have Vivekananda Ayurveda Hospital inside the college campus established by our parent body Vivekananda Vidyavardhaka Sangha, having a full time Ayurveda doctor and a full time staff nurse.

Number of students enrolled in the institution	Number of fulltime teachers	Mentor : Mentee Ratio
2550	108	1 : 24

2.4 – Teacher Profile and Quality

2.4.1 – Number of full time teachers appointed during the year

No. of sanctioned positions	No. of filled positions	Vacant positions	Positions filled during the current year	No. of faculty with Ph.D
108	96	10	10	18

2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year)

Year of Award	Name of full time teachers receiving awards from state level, national level, international level	Designation	Name of the award, fellowship, received from Government or recognized bodies
2019	Dr. Rohinaksha	Assistant Professor	Vagdevi Prashasti-2019
2019	Dr. Rohinaksha	Assistant Professor	Member, Karnataka Sahithya Academy, Bangalore
2020	SRINATH B (Recognition)	Lecturer	Certified NSS Officer awarded from Ministry of Youth Affairs and Sports.-NSS-Empanelled Training Institution(ETI) Karnataka
2020	Lt. BHAMY ATHUL SHENOY (Recognition)	Lecturer	Lieutenant Rank of Associate NCC Officer Awarded by Ministry of Defence, Training held at OTA Kamptee Nagpur.
2020	DEEPIKA S (Recognition)	Lecturer	Himalayan Wood Badge Awarded Ranger Leader From Bharath Scouts and Guides National Head Quarters. New Delhi.
2020	PUNEETH S (Recognition)	Lecturer	Certified Rover Scouts Leader awarded by Bharath Scouts and Guides Karnataka

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2.5 – Evaluation Process and Reforms

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year-end examination	Date of declaration of results of semester-end/ year- end examination
MSc	MT	IV	23/09/2020	18/12/2020
MA (Journalism)	JM	IV	29/09/2020	22/12/2020
MSc	CH	IV	23/09/2020	18/12/2020
MCom	CM	IV	26/09/2020	17/12/2020
BCA	BCA	VI	19/10/2020	17/11/2020
BBA	BBA	VI	19/10/2020	15/11/2020
BCom	BCM	VI	06/10/2020	17/11/2020
BSc	BSC	VI	19/10/2020	16/11/2020
BA	BAS	VI	19/10/2020	16/11/2020

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2.5.2 – Reforms initiated on Continuous Internal Evaluation(CIE) system at the institutional level (250 words)

Since there is no scope for institutional changes in the evaluation and computation of Internal Assessment Marks both in the Credit based Semester system in implementation for the III, IV, V and VI semesters and in the Choice based Semester system applicable for the I and II semesters, the college conducts two one-hour-tests that form its basis. A structural change has been brought in for the extra-curricular activities and achievements in Sports and Games active participation of the students in various co-curricular and extra-curricular activities will determine the overall grading of a student. A re-examination at the fag end of the semester is conducted for those students who have had off-campus participation during the time of internal examinations in the college, or had genuine medical reasons to miss writing the Internal Assessment exams. The college has a constituent committee for EC/CC activities (initial two-year duration for every student) which has brought in an innovative reform for recording, assessment and evaluation of students' participation in the co-curricular activities every semester by maintenance of a Documentation form per student. The institution has a policy of generation of Progress Report after every Internal Assessment examination to be taken by students to their homes for parents' knowledge of the student progress. Whenever class tests, Internal Assessment tests are conducted the results of the students' performance are used by the faculty to identify slow and advanced learners. Students are encouraged to improve their performance by counselling. Nearly 20 students are entrusted to each faculty member to be mentors of the students. The mentors sort out the personal issues, academic and non-academic problems of their mentees and provide counselling and guidance.

2.5.3 – Academic calendar prepared and adhered for conduct of Examination and other related matters (250 words)

Academic calendar: The blueprint of the Academic calendar is prepared by the IQAC as per the directions of the Department of Collegiate Education and University norms. The IQAC discusses this in the IQAC and staff meetings before the academic calendar is finalized. This is communicated to all the faculty members and is uploaded to the college website before the commencement of the academic year for the information of the staff, students and parents. The calendar contains the rules and regulations of the college, various student welfare facilities available, list of academic advisors, staff-in-charge of various associations, schedule of activities for the whole year including dates

of internal examinations, University schedules, holidays, student absence record, EC/CC record sheet, scholarship information etc., Teaching Plan: Every department of the institution prepares the yearly timetable in the beginning of the academic year. The time-Table is prepared well in advance and made available before the commencement of the academic year. All staff members have to maintain a Work Diary that contains the details of teaching plan.

Departmental meetings are conducted by the HoDs every month to review the teaching plan. Discussions are also made on various Departmental activities.

Evaluation Blueprint: The University has introduced Choice Based Semester system in the academic year 2019-20. The present second and third year of UG courses have the Credit Based Semester system itself. The evaluation of Internal Assessment tests is done in accordance to the University norms. Evaluation of student performance in co-curricular activities is determined as per the University directives for UG courses which has set aside a maximum of 50 marks in each semester for co-curricular. Semester system as per University regulations is followed in the PG level, with two Internal Assessment tests per semester. Progress Report is generated after Internal Assessment test and communicated to the parents/guardians to get their feedback.

2.6 – Student Performance and Learning Outcomes

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

<https://vcputtur.ac.in/wp-content/uploads/2020/12/2.6.1-Programme-outcome.pdf>

2.6.2 – Pass percentage of students

Programme Code	Programme Name	Programme Specialization	Number of students appeared in the final year examination	Number of students passed in final year examination	Pass Percentage
BAS	BA	BA	72	64	88.8
BSC	BSc	BSc	207	180	87
BCM	BCom	B Com	343	292	86
BBA	BBA	BBA	45	42	93.3
CM	MCom	Mcom	60	60	100
BCA	BCA	bca	85	85	100
JM	MA (Journalism)	MA	10	10	100
CH	MSc	CHEMISTRY	29	27	93.1
MT	MSc	MATHEMATICS	8	2	25

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2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

<https://vcputtur.ac.in/wp-content/uploads/2020/12/Student-Satisfaction-Survey-on-Teaching-Learning-Process.pdf>

CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

3.1 – Resource Mobilization for Research

3.1.1 – Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding agency	Total grant sanctioned	Amount received during the year
Total	0	-	0	0
Any Other (Specify)	0	-	0	0
International Projects	0	-	0	0
Students Research Projects (Other than compulsory by the University)	0	-	0	0
Projects sponsored by the University	0	-	0	0
Industry sponsored Projects	0	-	0	0
Interdisciplinary Projects	0	-	0	0
Minor Projects	0	-	0	0
Major Projects	0	-	0	0
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3.2 – Innovation Ecosystem

3.2.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of workshop/seminar	Name of the Dept.	Date
One Day State Level Symposium on Physics The Nexus to the Society	Physics	23/01/2020
36th In-depth Programme-2020	Science Depts.	02/01/2020
Work shop on Management of Natural Calamities	Rovers Rangers	28/09/2019
Seminar On Na. Mogasale Literature	Kannada	17/09/2019
One Day National Seminar on Current Trends in Chemical research and development	Chemistry PG and UG	18/09/2019
Workshop on Women Law	Women cell Lady students grievance redressdal Cell Women Sexual harassment prevention Cell	16/09/2019

State Level Workshops on IoT application and Mobile application Development	Computer Science Computer Society of India	25/08/2019
Orientation programme for Teachers	College	15/09/2019
State level seminar on 'Havigannada Bhashe Mattu Sahithya'	Kannada	15/02/2020
Gopalakrishna Adigara Goshti	Kannada	07/03/2020

3.2.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of Awardee	Awarding Agency	Date of award	Category
No Data Entered/Not Applicable !!!				
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3.2.3 – No. of Incubation centre created, start-ups incubated on campus during the year

Incubation Center	Name	Sponsored By	Name of the Start-up	Nature of Start-up	Date of Commencement
No Data Entered/Not Applicable !!!					
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3.3 – Research Publications and Awards

3.3.1 – Incentive to the teachers who receive recognition/awards

State	National	International
Nil	Nil	Nil

3.3.2 – Ph. Ds awarded during the year (applicable for PG College, Research Center)

Name of the Department	Number of PhD's Awarded
Nil	0

3.3.3 – Research Publications in the Journals notified on UGC website during the year

Type	Department	Number of Publication	Average Impact Factor (if any)
No Data Entered/Not Applicable !!!			
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3.3.4 – Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year

Department	Number of Publication
Kannada	7
Sanskrit	2
History	1
Commerce	2
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3.3.5 – Bibliometrics of the publications during the last Academic year based on average citation index in Scopus/ Web of Science or PubMed/ Indian Citation Index

Title of the Paper	Name of Author	Title of journal	Year of publication	Citation Index	Institutional affiliation as mentioned in the publication	Number of citations excluding self citation
Prevalence of stegomyia albopicta in Dakshina Kannada District of Karnataka, India	Sri. Ishwara Prasad K S	Entomon	2020	0	Vivekanda College, Puttur	0
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3.3.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)

Title of the Paper	Name of Author	Title of journal	Year of publication	h-index	Number of citations excluding self citation	Institutional affiliation as mentioned in the publication
Nil	Nil	Nil	2020	0	0	Nil
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3.3.7 – Faculty participation in Seminars/Conferences and Symposia during the year :

Number of Faculty	International	National	State	Local
Attended/Seminars/Workshops	7	21	22	26
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3.4 – Extension Activities

3.4.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the activities	Organising unit/agency/ collaborating agency	Number of teachers participated in such activities	Number of students participated in such activities
Cleaning at adopted Village	Youth Red Cross Society	1	35
Annual Bhajana Programme	Youth Red Cross Society	1	8
Baalavana Ulisy 'Programme	Youth Red Cross Society	1	25
Baalvana Ulisy Jatha	Youth Red Cross Society	1	30
Aids Training programme to the ADB workers	Youth Red Cross Society	1	85
Blood Donation camps	Youth Red Cross Society	2	85

In - depth programme for High School Students	Science Association	27	70
One Day Camp at Ishwara Estate, Panjigudde	NSS	3	30
Annual special camp at Saaja Ashram School	NSS	30	110
Blood Donation Camp	NSS	4	25
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3.4.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

Name of the activity	Award/Recognition	Awarding Bodies	Number of students Benefited
Participation in Rajpath Rally, New Delhi on the occasion of republic day-26/01/2020	Priya D, JUO has Participated in Rajpath Rally, New Delhi on the occasion of republic day-26/01/2020	NCC	1
Participation in Cultural and PM Rally, New Delhi on the occasion of republic day-26/01/2020	SGT. Ankitha has participated in Cultural and PM rally, on the occasion of republic day-26/01/2020	NCC	1
Leadership Selection Camp (NSS)	Participated	Mangalore University	4
Rajyapuraskar Award	Prticipated	Rovers and Rangers	16
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3.4.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swacch Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agency/collaborating agency	Name of the activity	Number of teachers participated in such activites	Number of students participated in such activites
Swacch Bharat	Cleaning College campus	Swacch Bharat	1	50
Swacch Bharat	Cleaning at Kodipady temple premise	Swacch Bharat	2	20
Savayava Habba	Sneha sangama, NGO and JCI Puttur	Savayava Habba	1	43
Aids Training	AIDS HIV	Aids Training	4	85

programme to the ADB workers	Awareness Programme to the ADB workers of Puttur Taluq	programme to the ADB workers		
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3.5 – Collaborations

3.5.1 – Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of activity	Participant	Source of financial support	Duration
Corona Awareness Programme " COVID -19	NSS, NCC. R&R as well as YRC Unit	College	1
Bisile frog watch	Gurukumar K, Amith M B (02)	Gubbi labs, Bisile ghats	3
Vivarta 2020(Literary Competition)	120(outside)	Management	1
(student exchange programme under MoU)	80(our students)	Management	1
A project on harmful chemicals in agriculture by the farmers of Puttur and Bantwal Taluk	Faculty, Students and farmers of Puttur abd Bantwal Taluk	Vivekananda Centre for Research Studies ® Puttur	120
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3.5.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

Nature of linkage	Title of the linkage	Name of the partnering institution/ industry /research lab with contact details	Duration From	Duration To	Participant
Project Work	Project Work	Cardolite Speciality Chemicals India LLP,	03/06/2019	03/07/2019	Thejashree M.
Project Work	Project Work	St. George, s Homoeopathy, Mangalore-57 5007	01/06/2019	27/06/2019	Samreen
Project Work	Project Work	St. George, s Homoeopathy, Mangalore-57 5007	01/06/2019	27/06/2019	Akshatha Kumari J.
Project Work	Project Work	Mylan Laboratories	06/06/2019	29/06/2019	Ranjitha K. K.

		Limited, Bilekahalli, Bannerghatta Road, Bangal ore-560076			
Project Work	Project Work	Mylan Laboratories Limited, Bilekahalli, Bannerghatta Road, Bangal ore-560076	06/06/2019	29/06/2019	Madhu V.
Project Work	Project Work	Mylan Laboratories Limited, Bilekahalli, Bannerghatta Road, Bangal ore-560076	06/06/2019	29/06/2019	Ashwini N.

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3.5.3 – MoUs signed with institutions of national, international importance, other universities, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose/Activities	Number of students/teachers participated under MoUs
No Data Entered/Not Applicable !!!			
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CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES

4.1 – Physical Facilities

4.1.1 – Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation	Budget utilized for infrastructure development
26.5	12.28

4.1.2 – Details of augmentation in infrastructure facilities during the year

Facilities	Existing or Newly Added
Campus Area	Existing
Class rooms	Existing
Laboratories	Existing
Seminar Halls	Existing
Classrooms with LCD facilities	Existing
Seminar halls with ICT facilities	Existing
Video Centre	Existing
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4.2 – Library as a Learning Resource

4.2.1 – Library is automated {Integrated Library Management System (ILMS)}

Name of the ILMS	Nature of automation (fully)	Version	Year of automation
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software	or patially)		
Easy Lib	Fully	Web version	2018

4.2.2 – Library Services

Library Service Type	Existing		Newly Added		Total	
	Text Books	34294	3061831	264	47705	34558
Reference Books	37897	4338845	15	23044	37912	4361889
e-Books	31	5487	5487	0	5518	5487
Journals	212	175115	185	184524	397	359639
e-Journals	1	5000	1	5900	2	10900
Digital Database	1	70000	0	0	1	70000
CD & Video	185	21449	0	0	185	21449
Library Automation	0	0	0	0	0	0
Others(s pecify)	4	4000	0	0	4	4000

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4.2.3 – E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional (Learning Management System (LMS) etc

Name of the Teacher	Name of the Module	Platform on which module is developed	Date of launching e-content
Dr. Sreedhar H G	Kannada Kattidavaru - 1	Vikasana TV YouTube channel	01/01/2019
Dr. Sreedhar H G	Kannada Kattidavaru - 2	Vikasana TV YouTube channel	03/02/2020
Dr. Sreedhar H G	Interview of Sri. P J Bhat (ISRO Retd.) about Chandrayana	Vikasana TV YouTube channel	24/09/2019
Dr. Sreedhar H G	Buddigonda Savaal - 1	Vikasana TV YouTube channel	07/07/2019
Dr. Sreedhar H G	Buddigonda Savaal - 2	Vikasana TV YouTube channel	13/12/2019
Dr.Durgarathna.C	Hindi One act play(II BA IV Sem) Hindi Prose (I BA-II Sem)	Jnana Nidhi YouTube channel of Collegiate Education Department Karnataka.	04/05/2020

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4.3 – IT Infrastructure

4.3.1 – Technology Upgradation (overall)

Type	Total Computers	Computer Lab	Internet	Browsing centers	Computer Centers	Office	Departments	Available Bandwidth (MBPS/GBPS)	Others
Existing	165	102	4	5	21	9	20	100	0
Added	0	0	0	0	0	0	0	0	0
Total	165	102	4	5	21	9	20	100	0

4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)

100 MBPS/ GBPS

4.3.3 – Facility for e-content

Name of the e-content development facility	Provide the link of the videos and media centre and recording facility
VC Multi Media Studio	https://www.youtube.com/channel/UCNfsYxanM_pROPu-HbJcJCO

4.4 – Maintenance of Campus Infrastructure

4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

Assigned Budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on physical facilities	Expenditure incurred on maintenance of physical facilities
4	2.67	1.5	1.48

4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website, provide link)

The institution accords great importance to the fact that the need of the day in the educational field is student-centred teaching and learning with the appropriate use of ICT along with the traditional chalk-and-talk. In this regard, e-content study materials are made available for the use of students both in the departments and in the college library. The library has a dedicated free-to-use cyber centre for the benefit of both the staff and students. Along with this, educational DVDs, language lab, LCD projectors fitted into specific classrooms enable the students to get varied and latest information in various areas of study. As an updated policy decision, students are encouraged to make use of computers for MS Word, MS PowerPoint, MS Excel, Adobe Photoshop, Adobe PageMaker, Adobe InDesign for presentations, class seminars, pagination work, preparation of news bulletin etc. These facilities are used not only for course-related study, but also for preparing for off-campus competitions, camps, conferences etc. The students of BSc stream use the laboratory facilities in batches. This facilitates the maximum utilisation of the facilities available in laboratories. Sports: Students those who are willing to participate in different sports and games are informed to enrol their names. Then they are permitted to use sports facilities. After the class hours and when the students do not have classes, the sports facilities are utilised.

<https://vcputtur.ac.in/wp-content/uploads/2020/12/4.4.2-Policies-for-maintenance.pdf>

CRITERION V – STUDENT SUPPORT AND PROGRESSION**5.1 – Student Support**

5.1.1 – Scholarships and Financial Support

	Name/Title of the scheme	Number of students	Amount in Rupees
Financial Support from institution	1.Poverty Scholarship from Vivekananda VidyavardhakaSangha	138	382500
Financial Support from Other Sources			
a) National	MHRD Scholarship	27	3700000
b)International	0	0	0
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5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability enhancement scheme	Date of implemetation	Number of students enrolled	Agencies involved
Leadership Training For Student Council	20/08/2019	79	BV. SooryaNarayana IQAC
Career Employment Training for BSC and BCA	03/08/2019	218	Institute For Individual Development
Career Employment Training to B.A Students	27/07/2019	57	Placement and Training Cell and Sadhguru Shikshana Prathistana, Udupi
One Day Career and Employment Training (CPE)	21/08/2019	368	Placement training Cell
Employment Training	14/09/2019	59	Placement training Cell
Leadership Training Camp	20/09/2019	18	MBA Dept. of Sahyadri College of Engineering and Management in association with National Institute of Personnel Management (NIPM) Mangalore Chapter
One Day State Skill Development Workshop on Maxima and Scilabe Pgrm	25/01/2020	30	Mathematics
Work Shop on Online Course and preparing for aptitude Test	06/02/2020	56	Commerce BBA

Training Programme on Life Skills	08/02/2020	209	NSS
Srusti Workshop	09/03/2020	96	PG Journalism
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5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

Year	Name of the scheme	Number of benefited students for competitive examination	Number of benefited students by career counseling activities	Number of students who have passed in the comp. exam	Number of students placed
2020	Yashas (Civil service examination training)	17	0	0	0
2020	Army Selection Examination	8	0	2	2
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5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

Total grievances received	Number of grievances redressed	Avg. number of days for grievance redressal
0	0	0

5.2 – Student Progression

5.2.1 – Details of campus placement during the year

On campus			Off campus		
Name of organizations visited	Number of students participated	Number of students placed	Name of organizations visited	Number of students participated	Number of students placed
Nil	0	0	Wipro, Infosys, TCS, State Judiciary (HEP), Hosadigantha Newspaper - Mangaluru, Hosadigantha Newspaper - Bangalore, G V K Bio Sciences	55	12
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5.2.2 – Student progression to higher education in percentage during the year

Year	Number of	Programme	Department	Name of	Name of
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	students enrolling into higher education	graduated from	graduated from	institution joined	programme admitted to
2019	69	B.Com	Commerce	Mangalore University (Mangalagango tri), Vivekananda centre of PG Studies, St. Philomena College, Puttur, GFGC Bellare, Kaveri College Gonikoppa, Canara College Mangaluru, Sahyadri College of engineering and management Mangalore, VCET Puttur, Srinivas	M Com
2019	40	BBA	Business Administration	VCET, Puttur	MBA, MCJ, CS
2019	29	BA	Arts	Mangalore University, SDM College Ujire, Vivekananda College, Puttur	MA, MCJ, LLB, B.Ed
2019	78	B.Sc	Science	Mangalore University, Vivekananda College, St Philomena Puttur, SDM college Ujire, JSS Academy Mysore	MSc
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5.2.3 – Students qualifying in state/ national/ international level examinations during the year (eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Items	Number of students selected/ qualifying
NET	2
SET	1

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5.2.4 – Sports and cultural activities / competitions organised at the institution level during the year

Activity	Level	Number of Participants
IT Fest : A state level annual intercollegiate IT fest	State	148
Media Vivek 2020: A State talent hunt (29.1.2020)	State	125
Mahila Samskrithi Uthsava-2020	State	20
Vivekananda Jayanthi celebration	University	130
Naada Loka Mangalore University Level Cultural Competition	University	220
Cultural programme in association with Kannada and Culture Department.	State	260
Mangalore University level Kabaddi Tournament	University	464
40th Mansoon Chess Tournament	University	104

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5.3 – Student Participation and Activities

5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

Year	Name of the award/medal	National/ Internaional	Number of awards for Sports	Number of awards for Cultural	Student ID number	Name of the student
2019	Digantha	National	9	9	171257 171660 171233 180764 171741 171001 171563 171212 171248	Anusha . C Swathi.N.V Ankith .K.C Shravya .B Shanthanu . K Kripa Guruthej Shetty Krithi.K.S Sampath Kumar Rai
2019	Vivekotsava	National	4	4	171257 171212 171283 171257	Anusha . C Krithi.K.S Shreevaths a Bharadwaj

2019	Intercollegiate Tulu Cultural fest Udupi 2020	National	1	1	186386812	Soujanya B M
2019	Regional level Science Model Competition held at FMKMC Madikeri, Kodagu District.	National	4	4	186386812	Soujanya B M Ramkishan Arun Kumar Prathima Bhat
2019	OCEANUS: 2019- 20	National	2	2	1707214	Shreelatha A, Adithi E
2019	Jhenkar : 2019- 20	National	8	8	171257 171660 171212 171520 171563 171741 171248 171283	Anusha . C Swathi.N.V Krithi.K .S Ankitha . S Guruthej Shetty Shanthanu . K Sampath kumar Rai Shreevatsa Bharadwaj
2019	Cultural Fest by Akhil Bharathiya Vidyarthi Parishat	National	10	10	171257 171660 171233 180961 180764 180962 180963 171741 171001 180758	Anusha . C Swathi.N.V Ankith .K.C Sai Roopa Shravya .B VeenaSharda Vidyashree .M.C Shanthanu . K Kripa Ashwini .U. Nayak
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5.3.2 – Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

The College Student Council is an elected one, the process being done in a democratic and transparent way in the beginning of the year. The Council is elected by the class representatives, who in turn are elected by students

through direct/secret ballot, with both the teaching and non-teaching staff. Once the election is conducted, the Principal and the SWOs conduct meetings with the Student Council, in which matters related to student activities, examinations, celebration of festivals, Athletic meets, competitions, camps, conferences, Talents' Day, College Day, extension activities etc., are planned. Throughout the year, all major student-related academic decisions are taken in consultation with the Student Council. The college ensures that the Council takes proactive part in all the programmes conducted in the college. Understanding the need for a clean and green environment, and to stand as a model for the society at large, the college with the initiative of the Student Council conducts a Swacch Campus Programme every year. And as usual with every year, this year also, the Student Council takes active interest in the celebration of all National festivals. Organizing Blood Donation Camps in collaboration with the Red Cross and NGOs has been an annual process here, including this year. Other than these, the Council assists the college administrative authorities in conducting the College Annual day, intercollegiate cultural competitions, fests, athletic meets and sports championships. Under the guidance of the faculty and the Fine Arts Association, the Council takes part in the Talents' day programme. Under various Associations and departments, the students take responsibility in organizing Intramural competitions, Leadership Training programme, workshops/seminars/conferences and Extension and outreach programmes. Various committees of the College, such as IQAC, Library Committee, Women cell, Lady Student harassment prevention cell etc., have student representatives.

5.4 – Alumni Engagement

5.4.1 – Whether the institution has registered Alumni Association?

Yes

Vivekananda College Hiriya Vidyarthigala Sangha®. It plays a major role in the development of the institution. There is a designated committee for the Association with the Presidentship of Dr.ThalthajeVasanthakumara. He not only was one of our alumni, but also a faculty member in the Department of Kannada here. After a brief period of service here, he went on to become a Professor and later Head of the Department of Kannada in Mumbai University. The college alumni are offering their services in matters of governance and leadership. Sri SrinivasPai, the President of the College Governing Council, Sri Chaitra Narayana Sri Muralikrishna C are the members of our Alumni Association. Sri Sediypu Janardhana Bhat, the Treasurer of the College Governing Council and many directors of VVS Puttur® are the alumni of this college. Besides this, a number of staff (Teaching and Non-Teaching) members are also our alumni. This indicates the strength of the alumni and the support given by the institution. The Alumni Association has contributed a major share in maintaining the following: Instituted endowment scholarships, Annapoorna Free midday meal, offering true leadership, qualities to the business class, entrepreneur alumni take special interest to provide employment opportunities to our students. The Alumni Association has taken up the responsibility of bearing the daily commuting charge of a differently abled BA student Ms.Chaithra. Apart from their annual activities, the Alumni Association has been closely associated with Freshers' welcome, honouring meritorious students, organizing musical programmes by renowned singers who were once students here. Names of the alumni who have set up endowment prizes/scholarships and free midday meal funds are: Dr.AnnapoornaKini, USA, Dr.ThalthajeVasanthakumara, Mumbai University, Dr.Parameshwara Bhat, Sri Sediypu Janardhana Bhat, Sri HosamataVasudeva Shenoy, Sri KC Prabhu, Sri Harish Shetty, Sri Manmohan, Sri Harish Bantwal, Ms.ReshmaShetty, Dr.MadhuraBhat, Puttur, Dr.GanapathiBhat, Mangala Hospital, Mangaluru, Dr. GaneshPuttur, Sri PR Bantwal, Sri Udaya Kumar, Sri P IshwaraBhat, Vice-Chancellor, Law University, Kolkata and others. The former

faculty members are always associated with the college. Their contribution after their retirement is also considerably high. Names of the Ex-Principals and staff members who contributed to the development of the college: Prof. GK Shenoy, Prof. M Sooryanarayanappa, Prof. DS Bhat, Prof. B Janardhana Bhat, Prof. Ravi Rao, Prof. AV Narayan, Prof. U RammohanRao, Prof. PR Karanth, Dr. ShridharBhat, Prof. Vedavyasa, Dr. H MadhavaBhat, Prof. L ShridharBhat, Prof. AmruthaSomeshwara, Prof. VenkataramanaBhat A, Major MN Chettiar, Prof. VB Arthikaje, Prof. PS Madhyasta, Prof. VatsalaRajni, Prof. CicilyKutty Philip, Prof. VU Kurien, Dr. KPL Moodithaya, Prof. SeetharamaRai, Prof. GT Bhat and others.

5.4.2 – No. of enrolled Alumni:

757

5.4.3 – Alumni contribution during the year (in Rupees) :

380430

5.4.4 – Meetings/activities organized by Alumni Association :

2

CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 – Institutional Vision and Leadership

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

A participative kind of management is followed in the institution -be it the Management meeting or Student Council meeting - to ensure the active participation of the stakeholders. The Principal himself is an ex-officio member of the College Governing Council. We also have a Staff Representative to the Governing Council. Important decisions and resolutions pertaining to the functioning of the college activities are taken in the presence of the Principal and the Staff Representative. We ensure student representation in the IQAC and many associations like Women's Cell, Library Committee etc. The top Management, The Principal, IQAC, Staff Council, Student Council, PTA, Alumni Association and well-wishers meet regularly to plan and review the implementation of the stated Vision and Mission. The Management takes part in decision making processes of the college activities. Monthly meetings of the College Governing Council ensure active participation of the Management. Also, the Management takes keen interest in planning and participating in all the major religious and national festivals. Further, college requirements and needs are fulfilled time to time by the College Management.

6.1.2 – Does the institution have a Management Information System (MIS)?

No

6.2 – Strategy Development and Deployment

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

Strategy Type	Details
Admission of Students	Being a premier educational institution in the State, students from all over India seek admission here. We strictly adhere to the Government and University guidelines while maintaining the transparency in the admission and it has brought credibility to the

democratic functioning of the college. Admission criteria to the self-financed programmes do not in any way differ from admissions to grant-in-aid programmes. While the seat allotment for grant-in-aid is 80:20 basis for Government and Management candidates, the seat allotment for non-grant programmes is on a 50:50 basis for Government and Management candidates. Various steps are undertaken by the college to ensure publicity and transparency. Taking into consideration the need for creating awareness about higher education and career opportunities among the PU students, a well-organized team from the college visited neighbouring PU colleges during the end of the academic year with course information and other facilities on higher education and career prospects that our college offers. Annual visits are organized by the departments to PU colleges to provide information on the courses available. Apart from this, to create awareness about PG courses, our College faculty approach the UG students of neighbouring Colleges. During the process of admission, educational counselling was given for the benefit of the students to guide them with regard to the choice of courses/subjects. The Annual Parent-Teacher meet helps the institution to create awareness among the public about the programmes offered by the college. Apart from the above, the college makes use of both the print and electronic media to attract students from a wide section of the society across different socio-economic backgrounds. For publicity purposes, the distribution of college brochures are undertaken in the orientation programmes conducted for PU colleges. Apart from this the distribution is also taking place within and outside the campus as and when various programmes are conducted. By the time Pre-University results are announced, information regarding courses offered and admission guidelines are published in prominent local, state, in newspapers and in social media. Similar type of publicity is given to the PG courses also. A hard copy of the prospectus containing details of courses alongwith subject

combinations, admission process, scholarships, hostel facilities etc., is given to the students who come seeking admission in the college. To ensure publicity in the electronic media, the college website offers detailed information of geographical location of the campus, transportation facilities, programmes offered, admission details etc., details of PG courses, Certificate and Diploma courses are also displayed in the website. Display boards containing information of admission dates and courses are displayed within and outside the campus. Apart from providing basic entry level information for enrolment, college notice boards are used to display the merit list of selected students and last dates for Registration and Admission as per Government and Mangalore University guidelines. Stream-wise transparent admission procedure is done with separate Admission Committees. The college office administration is fully computerized. All the departments are connected with LAN. In view of strengthening e-governance, all academic works related to admissions, governance, examinations etc., are digitalized. The institution has showed enough courage and commitment to start self-financed courses whenever such needs were felt and adhering to Government Rules on the Admission Procedure.

Industry Interaction / Collaboration

The institution offers professional programmes like Business Management, Journalism, and Computer Applications which demand enormous skill components. To nurture entrepreneurial skills, the students are given the required exposure through industrial visits, project works, student industry interface and Guest Lectures by scholars/entrepreneurs. A good number of students who have passed out from the college either have their own industrial units or are in top managerial positions. Since the syllabus is framed by the University, there is little scope for the college to change the contents of the syllabus to the requirements of the industry. However, while framing the syllabus, senior faculty members give their suggestions in the BOS meetings,

keeping in view the requirements of the industry. The college gives importance to bring a qualitative change among the students. The IQAC acts as a nodal agency which advises various academic and administrative activities of the college. Use of ICT is encouraged for better learning experience.

Library, ICT and Physical Infrastructure / Instrumentation

Additional features have been added to the library to meet the growing needs of the students, staff and researchers' community of the college. Many reference books and e-resources have been procured through UGC and Management funds. A separate section for Back volume of research journals is maintained in the library. The college library is continuing the membership to INFLIBNET. Journals and periodicals in the library bring the latest innovations and research findings in various disciplines to the interested students and staff. Braille materials are available in the library. There is a separate Assistant Librarian for the PG section of the library. The advantage for the PG students is that they have access for reference and borrowing from the book section of the entire library for cross reference. There is a separate Research wing for the benefit of researchers. There is a proposal for a separate library facility in the new PG block.

Research and Development

Our college is known for its dedicated efforts towards achieving excellence in teaching and research. The Economics, History and other social sciences, Botany and other Basic Sciences, Commerce and Language Departments (Kannada, Hindi, Sanskrit and English) have been working to take research to the various sections of the society. The college has been actively involved in developing a research culture among its staff members. The Management has a procedure of granting study leave with pay for research scholars for the PhD course work. As of now, 18 faculty members have been awarded with doctorate degrees (PhD) in their respective areas of specialization, while 10 are holders of a Masters in Philosophy (MPhil). Apart from this, a considerable number of the staff members are actively engaged in research. The campus has Vivekananda

Centre for Research Studies Puttur®, a unit of Vivekananda Vidyavardaka Sangha Puttur® started in 2013 to conduct research studies and extension activities on economic, social and technological aspects. The college has a Research Guidance Cell to help inculcate research culture among the students and the staff. The IQAC has assigned roles and responsibilities to the Research Guidance Cell to plan and review the issues related to research. The main objective of the cell is to develop research culture amongst the staff by providing necessary information to the staff and the departments. The Research Guidance Cell is also guiding the students in their research activities.

Examination and Evaluation

The evaluation of Internal Assessment tests is done in accordance to the University norms. Evaluation of student performance in co-curricular activities is determined as per the University directives of the Credit-Based Semester System for UG courses which has set aside a maximum of 50 marks in each semester for co-curricular activities and each club maintains a performance file for every student. Semester system as per University regulations is followed in the PG level, with two Internal Assessment tests per semester. However, activities like seminars, paper presentations, assignments, reports and viva are also counted for the students' Internal assessment. Progress Report is generated after Internal Assessment test and communicated to the parents/guardians to get their feedback. The evaluation for Internal Assessment/CC EC is done in a methodical way. The college has been following a transparent method of evaluation and award of Internal Assessment Marks. The examination schedule is published in the College calendar and in the college website and the college notice boards. The Internal Marks are displayed on the notice board of all the Departments for verification and correction. The End Semester Examinations are conducted by the University. Informal evaluation carried out through academic advisor ship/mentorship has helped in raising the quality of the student performance.

Teaching and Learning

It has been a policy system here in our college that planning for the forthcoming academic year before the closure of the running year has been our working system. We have a policy of a student-centric academic plan and as a result, we have always had a pre-planned schedule for total workload, work distribution, subject allocation to individual staff member, necessity for new recruitments etc., which is determined in consultation with the HoDs. Based on the departmental requirement for new recruits, the Principal hands over a prepared report to the Governing Council after which necessary steps are taken to fill in the posts in accordance to student strength. The college has adopted innovative methods in the teaching-learning process which is being revised from time to time. As a facilitator, the IQAC conducts annual training programmes for the newly recruited staff members to orient them for classroom teaching, valuation methods, departmental activities etc., Guest talks, seminars and conferences conducted by the various departments are with the guidance of the IQAC. The IQAC helps in the preparation of the academic calendar. Because of the fact that the Management encourages for arranging workshops and seminars related to syllabus, teaching methodology, examination and evaluation, it provides for a lot of faculty development. These staff members are provided with TA, Registration fees and Special Casual Leave. The Management supports the staff members to pursue research. It also provides administrative assistance to the institution. The institution supports technology-aided education by conducting Staff Improvement programmes, providing ICT-enabled classrooms and access to the Internet. In addition to the textbooks, the institution provides e-books, e-journals in the library. Staff members and students make use of computers for power point presentations of their seminars and projects. Browsing Centre is provided in the library to the students free of cost. Campus wide Wi-Fi is provided for the use of office and teaching staff. Special Leave with

salary is provided to the faculty members who are selected for course work in PhD. National /State / Regional/University level seminars are conducted in the College for the benefit of students/staff members/research scholars and other stakeholders. Department libraries are maintained.

Curriculum Development

The following action plans are undertaken as per the guidance of the IQAC, the Principal and the HoDs to implement the curriculum. A meeting of the IQAC is convened in the beginning of the academic year. Decisions are taken on the academic matters of the year. The action plan formulated in that meeting is communicated to the heads of all the departments in the HoD meeting. Necessary steps are taken to implement the issues related to the curriculum and other activities. The academic calendar is planned and drafted well before the commencement of the academic year. The calendar includes the rules and regulations of the college, various welfare facilities available, list of Academic Advisors, scholarship facility matters, staff-in-charge of various Associations, schedule of activities for the whole year, dates of Internal examinations, University schedule of examinations, and holidays. Faculty Development programmes and training for teaching and Non-teaching staff are conducted by the IQAC that facilitates updating and upgrading the knowledge base of the staff members. College Time-Table is prepared well in advance and made available before the commencement of the academic year. In support of this, a teaching plan is prepared by every department/staff of the institution in the beginning of the academic year. Departmental meetings are conducted by the HoDs every month, to review the teaching plan. Discussions are also made on syllabus distribution, examination patterns, various Departmental activities, seminars, class performance and fests. Various Committees are formed for the smooth functioning of the academic and non-academic activities of the institution.

6.2.2 – Implementation of e-governance in areas of operations:

E-governance area

Details

Planning and Development	The College has introduced software named SIPSNITYA for maintaining student personal data, admission details, academic performance of the student, student attendance etc. The software has a provision for sending these details to the parents from time to time.
Administration	Student admission process is conducted digitally here in the college both for UG and PG courses except for the application form and face-to-face meeting with the Admission Committee and the Principal. Communication with the university of the student-related processes and also of teaching and learning is done in the digitalised platform.
Finance and Accounts	Digital payment options are activated and used to collect the fees from the students by coordinating the process with the Canara Bank branch in the campus. Also, staff salary is dispersed in the digital mode.
Student Admission and Support	The college office administration is fully computerized. All the departments are connected with LAN. In view of strengthening e-governance, all academic works related to admissions, governance, examinations etc., are digitalized. The College has created the 'Online Admission Portal' to the students to get their admissions done online.
Examination	The use of SIPSNITYA software enables the college staff to maintain the internal examination records in the college office. The office staffs generate the Student progress report after the internal examinations. It has a system to assimilate the total Internal Assessment marks of each student to be sent to Mangalore University.

6.3 – Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

Year	Name of Teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support
2019	Smt. Anitha Kamath	Bridge	ICT Academy	2000
2019	Sri Ishwara	Current	St. Aloysius	500

	Prasad K S	trends in entomology and insect - Plant interactions.	College, Mangaluru	
2019	Sri Suhas Krishna A G	Current trends in entomology and insect - Plant interactions.	St. Aloysius College, Mangaluru	500
2019	Dr. Smith P G	Identification Technics of Macrofungi and Lichens (National level)	-	500
2019	Dr. Sowmithra K	Identification Technics of Macrofungi and Lichens (National level)	-	500
2019	Rachana K,	National Level Seminar on "Advances in Nanotechnology and Environmental Chemistry for Sustainable Development"	-	936
2019	Rashmitha M, Akshatha V	National Level Seminar on "Electrochemistry"	-	872
2019	Apoorva V A	National conference on "Recent Advances in Material Science"	-	826
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6.3.2 – Number of professional development / administrative training programmes organized by the College for teaching and non teaching staff during the year

Year	Title of the professional development programme organised for teaching staff	Title of the administrative training programme organised for non-teaching staff	From date	To Date	Number of participants (Teaching staff)	Number of participants (non-teaching staff)
2019	Orientat ion	-	15/09/2019	15/09/2019	14	0

	Programme for newly recruited Teaching staff					
2019	NAAC Orientation programme	-	21/03/2019	21/03/2019	72	0
2019	-	Easylib software training for Library Staff	07/02/2020	08/02/2020	0	6
2019	-	Refresher course to Office Assistants	08/10/2019	10/10/2019	0	10
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6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional development programme	Number of teachers who attended	From Date	To date	Duration
Refresher Course	1	19/12/2019	02/01/2020	4
"Team Management and Building" organised by the ICT Academy(FDP)	1	30/04/2020	05/05/2020	4
"Emerging Perspectives in Commerce, Management and Research Methodology" organised by the Vivekananda College of Engineering and Technology(FDP)	17	17/10/2019	18/10/2019	5
"Analytics for Teachers" organised by the Sahyadri College of Engineering and Management(FDP)	3	19/09/2019	19/09/2020	6
"Advanced	5	23/08/2019	23/08/2019	4

Trading Strategies in Futures and Options" organised by the Mangalore Institute of Technology and Engineering(MIT E)(FDP)				
Cyber security	1	14/05/2020	20/05/2020	2
Refresher Course	1	06/12/2019	19/12/2019	2
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6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

Teaching		Non-teaching	
Permanent	Full Time	Permanent	Full Time
8	9	4	3

6.3.5 – Welfare schemes for

Teaching	Non-teaching	Students
<p>The College Management has made arrangements for various welfare schemes for the teaching fraternity, particularly for the Management-appointed staff in the college. EPF and ESI facilities are provided for the eligible staff members. Short term loans upon application are provided. Long leave facilities like medical leave, maternity leave and special leave are also sanctioned. College management is providing midday meals at a subsidised rate of Rs. 20/-.</p>	<p>The facilities provided for the Management appointed teaching staff are also provided for the non-teaching staff.</p>	<p>Various welfare schemes are provided for the benefit of the student community like: Scholarships for poor students by the VVS Puttur®, Annapoorna Free Midday meal facilities to the socio-economically backward students, Book Bank facilities for SC/ST/OBC and other students, canteen and hostel facilities, nutritious food facility for sportspersons, drinking water dispensers (hot and cold). Health Centre in the campus for regular medical check-up and consultation. Arrangements are made to obtain bus passes. Student facilities such as Banking, Stationery, Girls and Boys waiting room, browsing centre (free of cost), HRD Cell are provided. Financial support is also extended to the students who participate in the</p>

competitions outside the campus. College management is providing midday meals at a subsidised rate of Rs. 20/-. Placement and training cell of the College is proactive to the needs of the job aspirants. The in-campus Vivekananda Ayurveda Hospital extends its service to the student and staff community of the college.

6.4 – Financial Management and Resource Mobilization

6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

Internal audit: Internal audit is done by the auditor appointed by the College Governing Council. External audit: External audit of accounts are conducted regularly by the Chartered Accountant. The UGC and government funds are audited by the representative from Accountant General Office. The audit reports are verified by the auditor from the Joint Director of Collegiate Education. There are no audit objections in this year.

6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

Name of the non government funding agencies /individuals	Funds/ Grnats received in Rs.	Purpose
College Management (Vivekananda Vardhaka Sangha)	24512385	Towards Management Staff Salary,College Activities,KSTB, KSSW,NTW Funds,Affiliation Fees and Miscellaneous Expenses,Consumable and Non Consumables expenses for Labs,Miscellaneous
View File		

6.4.3 – Total corpus fund generated

0

6.5 – Internal Quality Assurance System

6.5.1 – Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	No	Nil	No	Nil
Administrative	Yes	Govt. Of Karnataka	Yes	Appointed by the College

6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

- Financial help from PTA to Annapoorna free Midday meal scheme (80 Students)
- Felicitation to the students with good academic performance (50 members)
- Scholarships to the students who have excellent academic records.

6.5.3 – Development programmes for support staff (at least three)

- Training to the Non-Teaching Staff • Annual Programme by the VVS to the Staff
- Easylib software training for Library Staff • Refresher course to Office Assistants

6.5.4 – Post Accreditation initiative(s) (mention at least three)

- Post Graduate course in Mathematics • Mathematics lab • Multimedia studio • Roof top solar panels • Installation of a new software named SIPSNITYA for office administration and student monitoring.

6.5.5 – Internal Quality Assurance System Details

a) Submission of Data for AISHE portal	Yes
b) Participation in NIRF	Yes
c) ISO certification	No
d) NBA or any other quality audit	Nil

6.5.6 – Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting IQAC	Duration From	Duration To	Number of participants
2019	Youth Red Cross Orientation Programme	17/08/2019	17/08/2019	17/08/2019	235
2019	'Legal rights Child Abuse'	09/07/2019	09/07/2019	09/07/2019	228
2019	Goal Setting and Personality Development	09/07/2019	09/07/2019	09/07/2019	176
2019	Women Cleanliness Programme	23/01/2020	23/01/2020	23/01/2020	158
2019	First Aid Training Programme	09/02/2020	09/02/2020	09/02/2020	121
2019	One day State level symposium (Physics)	23/01/2020	23/01/2020	23/01/2020	300

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CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 – Institutional Values and Social Responsibilities

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

Title of the programme	Period from	Period To	Number of Participants	
			Female	Male
Women law	16/09/2019	16/09/2019	228	0

Women Self Defence	20/02/2020	20/02/2020	253	0
Seminar on the Women's day	10/03/2020	10/03/2020	129	0

7.1.2 – Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

Percentage of power requirement of the University met by the renewable energy sources
Solar Power Plant is installed on the College roof top. The electricity generated is sold to MESCOM. On an average monthly we get an income of Rs. 3,80,000/-. The Monthly electricity bill of the institution is about 3,30,000/-. Thus only about 24 of the total bill is paid by the college. This leads to a savings of 76 of monthly bill.

7.1.3 – Differently abled (Divyangjan) friendliness

Item facilities	Yes/No	Number of beneficiaries
Physical facilities	Yes	1
Ramp/Rails	Yes	1
Braille Software/facilities	Yes	0
Rest Rooms	Yes	1
Special skill development for differently abled students	Yes	1
Any other similar facility	Yes	1

7.1.4 – Inclusion and Situatedness

Year	Number of initiatives to address locational advantages and disadvantages	Number of initiatives taken to engage with and contribute to local community	Date	Duration	Name of initiative	Issues addressed	Number of participating students and staff
2020	1	1	21/02/2020	5	Red Cross society	Cleaning work at Janardhana Temple Kudippadi	13
2020	1	1	27/02/2020	4	Red Cross society	Rally programme at Puttur	30
2020	1	1	17/01/2020	6	Red Cross society	Blood Donation Camp	159
2020	1	1	17/01/2020	6	Annapurna Free Mid-day Meal	To help economically backward	110

					Scheme	and physically challenged students by providing working lunch.	
2020	1	1	02/01/2020	6	36th In-depth programme	Promotion of Basic Science and Scientific temperament among the budding learners through demonstration of Science experiments for SSLC students.	280

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7.1.5 – Human Values and Professional Ethics Code of conduct (handbooks) for various stakeholders

Title	Date of publication	Follow up(max 100 words)
College Calendar	01/06/2019	<p>Introduced dress code i.e. uniform prescribed by the college in the prescribed stitching pattern. T shirts, three fourth trousers, low waist are prohibited. For girls Jeans, push ups and leggings are prohibited. Further, use of head coverings is prohibited. Unauthorised books, magazines or such things are not allowed in the campus. Mobile phones are prohibited. 75 per cent of attendance in each subject is essential for attending the university examinations. Students have to compulsorily wear ID cards in the campus.</p>

7.1.6 – Activities conducted for promotion of universal Values and Ethics

Activity	Duration From	Duration To	Number of participants
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Talk on "Patriotism in Corporate Social Responsibility" by Mr. Durgaparameshwara, HOD of Physical, Mental and Spiritual Division ,Maithreyee Gurukula, Bangalore	26/02/2020	26/02/2020	97
Live interaction with Dr. Vijayalakshmi Balekundri on the occasion of International day of Yoga	21/06/2019	21/06/2019	138
'Road safety and Institutional Measures'	27/09/2019	27/09/2019	187
Blood Donation Camp	17/01/2020	17/01/2020	157
AIDS awareness Programme for ADB workers	17/01/2020	17/01/2020	17
National Youth Day	12/01/2020	12/01/2020	2100
Ganeshotsava	02/09/2019	04/09/2019	1800
Teachers day	05/09/2019	05/09/2019	150
Kargil Day	26/07/2019	26/07/2019	110
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7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

1. Installed Solar Power Plant
2. Waste Water Management System Implemented.
3. Green Campus.
4. Solar water heater in the College Hostel.
5. Use of LED bulbs
6. Rain water harvesting.

7.2 – Best Practices

7.2.1 – Describe at least two institutional best practices

1. Title: Annapoorna Free Midday Meal Scheme for SC/ST/OBC and other poor students
2. Goal
 - To help the economically backward students by providing working lunch
 - To provide working lunch for students who commute on a daily basis from long distances and remote areas
 - To offer this facility to physically challenged students
 - To offer moral support to students whose family background is of the labour class
 - To encourage and provide support from the college to those students who work and earn during holidays and spare hours
 - To see to it that no student sits in class on a hungry stomach
3. The Context This College was established with the noble intention of providing quality and affordable education to students of rural areas in Puttur and neighbouring taluks. The majority of students in our college come from family backgrounds that earn money through farm labour and other forms of manual labour. Therefore the money earned is through daily wages, which has no promise

of pension and bonus and therefore no long term security. In 1975, the then Principal, Prof. M Sooryanarayanappa understood the need of encouragement to students in addition to providing education within the classroom. So, this scheme was introduced with the noble cause of providing a working lunch to all those who could not afford to bring lunch. Since the inception of this practice in 1975, we follow the policy of uniformity in the sense that we provide the same lunch as provided to those who pay for lunch, to students benefitting from this scheme.

4. The Practice

Step 1: Inviting applications Soon after the first week of commencement of classes in the academic year, the Annapoorna Free Midday Meal Committee which comprises the college staff of various streams begins its work by sending out notices to all classes inviting handwritten applications from interested students, and around a week's time is given for the same. The applications contain the details of their native place or place of stay, economic conditions, number of family members, etc.

Step 2: Classification After the Committee receives application forms, the forms are arranged in different steps, stream-wise, then class-wise and later section-wise. Depending on the number of application forms in each section, interview dates are fixed and displayed on the notice board.

Step 3: Interview Interviews are conducted after the class hours so that students don't have the grievance of losing classes in their effort to benefit from this scheme. The staff who is part of the Committee conducts structured interviews. In the interview, their performance in studies, previous examination results, family background and present conditions, financial status etc. are asked and evaluated. However, for physically challenged students none of the above criteria is considered, the scheme is extended to them without question.

Step 4: Shortlisting The interview process is followed up by a meeting of a committee to shortlist the beneficiaries.

Step 5: List display: This shortlisting process generates three lists as said above, and the lists are put up on the notice board with a certain gap between the display of each list. Soon after the display of each list, a meeting is convened to inform them of their benefit and to provide them with a form to be signed by their parents.

Step 6: Briefing to students and registration in canteen Each meeting is addressed by the Convenor of the Midday Meal Committee and the students are informed about the college's initiative for this scheme, therefore making them realise the importance and the efforts behind this scheme. They are also informed about the registration in the canteen, so that they affix their signatures every day before lunch in the canteen.

5. Evidence of Success This scheme has been benefitting several students over the years, and has been running without a hitch since 1975. In addition, the number of application forms is at a rise year after year. The gratification that we have is that the beneficiaries turn into sponsors after they become professionals. The above is backed by the PTA stepping forward to financially support 80 students per year in the recent years. The Alumni Association also join hands with this noble cause.

Step 7: Problems Encountered and Resources Required Because of the increasing student strength every year, the number of applications is at a rise, which exceeds our capacity. It is our vision to provide free midday meals to all those who apply for it in future. As said above, this scheme is financed by the fixed deposit from donors maintained in the college, the PTA, the public and the alumni. Apart from the above, the staff members also contribute towards this cause.

Best Practice II

1. Title: Promotion of Basic Science and scientific temperament among budding learners through Indepth programme - a unique series of demonstration of science experiments for high school students

2. Goals: To bring about awareness of Basic Science To make the college infrastructure especially the laboratories reach out to the rural and semi-urban students. To provide practical demonstrations to those who are deprived of laboratory facilities in their schools To provide inputs for SSLC students towards higher education and career options • To provide practice and hands-on experience to our BSc students in experimentation, demonstration, teaching practice, communication skills, self -

confidence etc., To provide impetus towards social commitment, environmental awareness, preservation of endangered and traditional breeds and medicinal species To inculcate the habit of research extension activities among the rural and semi-urban students

3. The Context: Linking high school education with higher education: This innovative extension programme comprising 3 to 4 days started way back in 1984, with the noble intention of educating the high school students of Puttur and neighbouring taluks about the theory and application of Science in order to promote their interest in Basic Science. It was initiated by the Science faculty with the leadership of Prof. DS Bhat, the then HoD of the Department of Physics and has been conducted during all these 31 years, with commitment and passion. This step has been an awakening for SSLC students to gain practical knowledge of Basic Science, to choose their subjects of interest after their school level, and also to chalk out their career in their future life. Reaching out further to the interests of education among the pupils - The institution has a long-standing policy of educating all those who come seeking knowledge, and reaching out to the masses, and the objective of our parent body drafted in 1915 states so. In this light, the Indepth programme, as stated above, gives a lot of input to high school students towards stepping into the next levels of education, and for their career options. Applied learning: This annual Indepth event not only functions as a college activity, but also as an extension programme. The experiment demonstrations done by our degree students to high school students of Puttur and neighbouring taluks stress on Basic Science and applied learning.

4. The Practice: Step 1: Planning: The Science faculty initiates the Indepth programme every year through a meeting with the Principal and fixes the schedule and the dates for the programme. A Staff Co-ordinator is selected in this meeting. As per the directions of the Principal, the Co-ordinator and the heads of the departments of the Science faculty, the responsibility of the laboratories are assigned to various staff members. These staff members further select BSc students for the event. The Departments of Physics, Chemistry, Botany, Zoology and Mathematics form part of the event and gear up their laboratories modules.

Step 2 - Preparation: The Science faculty under the supervision of the Co-ordinator undertakes the task of selecting schools from Puttur and neighbouring taluks for this annual event. For government schools, a letter is dispatched to the Block Education Officer requesting him to permit government schools to participate in this Indepth programme. Simultaneously, the selected list of schools is informed through a letter to the Headmasters about the prescribed dates for their arrival to our campus. The selected BSc students are given the freedom to select the laboratory of their choice and knowledge, and the staff members train them in all the experiments to be demonstrated in that particular lab. Then the Science staff including the Lab assistants and the students prepares the laboratories for the event. Depending on the demonstration to be done, apparatus, samples, modules, models and components are prepared in the labs.

Step 3 - Execution: After the dates of the event are fixed, invitations are printed and dispatched to various schools with the schedule of events. The actual execution begins on the first day of the Indepth programme with a formal inaugural done by a teacher or researcher of Science. After the inaugural, the batch of school students and staff of that day are briefed about their schedule of lab visits. This procedure is systematically followed during all the days, for all the batches of invited school students in the 5 laboratories. Every day, the demonstrations

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link

<https://vcputtur.ac.in/wp-content/uploads/2020/12/7.2.1-Best-practices.pdf>

7.3 – Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and

thrust in not more than 500 words

Rural education and Women Empowerment An educational institution with a major catchment area of students from rural communities has the opportunity to build capacity and knowledge in the rural populace, helping them to make informed decisions not only about their farms and to innovate in agricultural affairs, but also about different walks of life. Education is considered a vital element in the development of a society, a system, and a country. The college was started by Vivekananda Vidhyavardhaka Sangha Puttur® - formerly known as Puttur Education Society and which together has more than a century's history having been established as early as 1915, with the noble vision of providing value-based education especially to rural and socially underprivileged sections of the society with a strength of 178 in a rented building in Puttur. It has now grown to one of the most sought after institutions in the State with a sprawling campus of 30.8 acres and strength of more than 2600 students. The college is recognized by the UGC as the 'College with Potential for Excellence' in March 2016. More than 65 institutions are run by our mother institution Vivekananda Vidyavardhaka Sangha(R) Puttur among them more than 55 institutions are situated in rural area and through which VVS helps to provide proper educational facilities to the rural students. Grama Vikasa Programmes: With the intention of mutual empowerment of the rural community and the student strength, our college has adopted a village and conducts various programs in the village. The NSS units of our institution conducts Blood donation camps and health checkup camps in the adopted village called Kodippady. To create interests in English language, lecturers from Department of English of our institution conducted grammar classes and bridge classes of English language to the school students of that village. Our college has been conducting Indepth programmes for the high school students to create interest about science subjects. Krushi Yantra Mela programme conducted by our institution in association with our mother institution VVS to create awareness about the modern technologies which can be used to improve the rural agricultural productions. To build much more confidence in the rural students we are providing midday meals facility to the rural poor students and giving scholarships with the help of PTA fund to the students those who are really needy. The original objective of our parent body in beginning this institution was to reach out to the rural areas and provide quality and value-based education to the willing learner across different socio-economic backgrounds, and thus bridge the gap in the knowledge base of a rural and an urban learner.

Provide the weblink of the institution

<https://vcputtur.ac.in/wp-content/uploads/2020/12/7.3.1-Institutional-Distinctiveness.pdf>

8.Future Plans of Actions for Next Academic Year

- Campus beautification: In addition to the improvements in the teaching-learning areas, the College Management has also taken interest in the green campus necessity. In addition to the prevalent plants and trees, there are plans of extension of the lawn and the garden. Also, there are plans for a botanical garden and a garden of medicinal plants.
- Seminars: The College has plans for encouraging the students and staff to arrange national/state/university level seminars and therefore provide opportunities for self-development.
- Training programmes: Understanding the need for updating the knowledge base of both the students and the staff, the Management is encouraging the college for arranging training programmes in various topics and courses.
- Practical student magazine: The Department of Journalism has a future plan of introducing a fortnightly magazine to improve the writing skill, pagination, photography, making interviews etc. of the students.
- Applying for autonomous: As the next step of CPE grant, the College administration is planning to make the College an autonomous

institution. In that direction, College management is making arrangements for sending proposals to the University. • Establishment of Vidyanidhi: Wirth the help of Alumni Association, the College is planning to establish Vidyanidhi, fund to assist financially weaker students. • Strengthening of CA training programme: With the help of our parent body, Vivekananda Vidyavardhaka Sangha, the College is planning to strengthen the existing CA coaching programme by establishing VICAS (Vivekananda Institute of CA Studies).